

**AUTOMOBILE**

<b>Automobile Rank</b>	<b>BTR 2016</b>	<b>BTR 2015</b>	<b>Rank Diff</b>	<b>Brand Name</b>	<b>Sub-Category</b>
1	6	7	1	HONDA	Four Wheeler - manufacturer
2	11	16	5	MARUTI SUZUKI	Four Wheeler - manufacturer
3	14	15	1	HERO MOTOCORP	Two Wheeler - manufacturer
4	45	33	-12	HYUNDAI	Four Wheeler - manufacturer
5	46	59	13	TVS	Two Wheeler - manufacturer
6	55	43	-12	BMW	Four Wheeler - Luxury
7	64	92	28	TOYOTA	Four Wheeler - manufacturer
8	70	90	20	YAMAHA	Two Wheeler - manufacturer
9	77	61	-16	FORD	Four Wheeler - manufacturer
10	129	62	-67	AUDI	Four Wheeler - Luxury
11	140	184	44	SUZUKI	Four Wheeler - manufacturer
12	167	234	67	NISSAN	Four Wheeler - manufacturer
13	179	268	89	BAJAJ PULSAR	Two Wheeler - brand
14	207	260	53	TATA MOTORS	Four Wheeler - manufacturer
15	223	318	95	HONDA ACTIVA	Automatic Scooter
16	236	169	-67	MERCEDES BENZ	Four Wheeler - Luxury
17	249	372	123	MARUTI SUZUKI SWIFT	Car - Hatchback
18	280	391	111	ROYAL ENFIELD	Two Wheeler - manufacturer
19	295	-	-	HINDUSTAN MOTORS	Four Wheeler - manufacturer
20	297	327	30	SKODA	Four Wheeler - manufacturer
21	302	442	140	ASHOK LEYLAND	Auto - Commercial vehicles
22	338	304	-34	CHEVROLET	Four Wheeler - manufacturer
23	380	594	214	BAJAJ DISCOVER	Two Wheeler - brand
24	384	-	-	HERO BIKE PASSION	Two Wheeler - brand
25	398	163	-235	TATA NANO	Car - Hatchback
26	427	459	32	TVS APACHE	Two Wheeler - brand
27	430	417	-13	RENAULT	Four Wheeler - manufacturer
28	432	222	-210	HYUNDAI SANTRO	Car - Hatchback
29	439	445	6	FERRARI	Four Wheeler - Luxury
30	440	431	-9	MITSUBISHI	Four Wheeler - manufacturer
31	441	452	11	JAGUAR	Four Wheeler - Luxury
32	444	-	-	VESPA	Automatic Scooter
33	449	-	-	TVS JUPITER	Automatic Scooter
34	460	705	245	TOYOTA INNOVA	Car - SUV/MUV
35	465	396	-69	VOLKSWAGEN	Four Wheeler - manufacturer
36	512	838	326	VOLVO	Auto - Commercial vehicles
37	526	547	21	HONDA CITY	Car - Sedan
38	527	664	137	EICHER	Auto - Commercial vehicles
39	537	-	-	MAHINDRA GUSTO	Automatic Scooter
40	561	-	-	HONDA CRF	Two Wheeler - brand
41	569	677	108	HERO SPLENDOR	Two Wheeler - brand
42	601	421	-180	FIAT	Four Wheeler - manufacturer
43	607	-	-	BAJAJ AUTO	Two Wheeler - manufacturer
44	617	-	-	BAJAJ KAWASAKI	Two Wheeler - brand
45	618	290	-328	TATA INDICA	Car - Hatchback
46	635	917	282	HONDA SHINE	Two Wheeler - brand

47	666	359	-307	MAHINDRA SCORPIO	Car - SUV/MUV
48	669	513	-156	HYUNDAI I20	Car - Hatchback
49	720	413	-307	HONDA CB UNICORN	Two Wheeler - brand
50	738	683	-55	MARUTI SUZUKI ALTO	Car - Hatchback
51	747	412	-335	HERO MOTOCORP CBZ	Two Wheeler - brand
52	754	935	181	PORSCHE	Four Wheeler - Luxury
53	780	609	-171	MARUTI SUZUKI ZEN	Car - Hatchback
54	787	450	-337	SWARAJ MAZDA	Auto - Commercial vehicles
55	791	741	-50	KTM DUKE	Two Wheeler - brand
56	815	-	-	HERO KARIZMA ZMR	Two Wheeler - brand
57	821	-	-	BAJAJ PLATINA	Two Wheeler - brand
58	844	-	-	MAHINDRA BOLERO	Car - SUV/MUV
59	859	606	-253	TVS STARCITY	Two Wheeler - brand
60	882	-	-	MAHINDRA AUTO	Four Wheeler - manufacturer
61	885	-	-	TOYOTA QUANTUM	Auto - Commercial vehicles
62	901	931	30	TATA SAFARI	Car - SUV/MUV
63	921	-	-	MARUTI SUZUKI WAGON	Car - Hatchback
64	934	677	-257	HERO HONDA SPLENDOR	Two Wheeler - brand
65	936	407	-529	SONALIKA TRACTOR	Tractors
66	940	-	-	HYUNDAI I10	Car - Hatchback
67	941	-	-	FORCE MOTORS	Auto - Commercial vehicles
68	947	912	-35	FORD FIGO	Car - Hatchback
69	960	-	-	KINETIC LUNA	Two Wheeler - brand
70	965	819	-146	RANGE ROVER	Four Wheeler - Luxury
71	979	-	-	ROLLS ROYCE	Four Wheeler - Luxury
72	990	772	-218	RENAULT DUSTER	Car - SUV/MUV

### SUB-CATEGORY RANKS

Auto-CV Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	302	442	140	ASHOK LEYLAND	Auto - Commercial vehicles
2	512	838	326	VOLVO	Auto - Commercial vehicles
3	527	664	137	EICHER	Auto - Commercial vehicles
4	787	450	-337	SWARAJ MAZDA	Auto - Commercial vehicles
5	885	-	-	TOYOTA QUANTUM	Auto - Commercial vehicles
6	941	-	-	FORCE MOTORS	Auto - Commercial vehicles

Automatic Scooter Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	223	318	95	HONDA ACTIVA	Automatic Scooter
2	444	-	-	VESPA	Automatic Scooter
3	449	-	-	TVS JUPITER	Automatic Scooter
4	537	-	-	MAHINDRA GUSTO	Automatic Scooter

Hatchback Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	249	372	123	MARUTI SUZUKI SWIFT	Car - Hatchback
2	398	163	-235	TATA NANO	Car - Hatchback

3	432	222	-210	HYUNDAI SANTRO	Car - Hatchback
4	618	290	-328	TATA INDICA	Car - Hatchback
5	669	513	-156	HYUNDAI I20	Car - Hatchback
6	738	683	-55	MARUTI SUZUKI ALTO	Car - Hatchback
7	780	609	-171	MARUTI SUZUKI ZEN	Car - Hatchback
8	921	-	-	MARUTI SUZUKI WAGON R	Car - Hatchback
9	940	-	-	HYUNDAI I10	Car - Hatchback
10	947	912	-35	FORD FIGO	Car - Hatchback

Sedan Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	526	547	21	HONDA CITY	Car - Sedan

SUV/MUV Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	460	705	245	TOYOTA INNOVA	Car - SUV/MUV
2	666	359	-307	MAHINDRA SCORPIO	Car - SUV/MUV
3	844	-	-	MAHINDRA BOLERO	Car - SUV/MUV
4	901	931	30	TATA SAFARI	Car - SUV/MUV
5	990	772	-218	RENAULT DUSTER	Car - SUV/MUV

Four Wheeler Lux. Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	55	43	-12	BMW	Four Wheeler - Luxury
2	129	62	-67	AUDI	Four Wheeler - Luxury
3	236	169	-67	MERCEDES BENZ	Four Wheeler - Luxury
4	439	445	6	FERRARI	Four Wheeler - Luxury
5	441	452	11	JAGUAR	Four Wheeler - Luxury
6	754	935	181	PORSCHE	Four Wheeler - Luxury
7	965	819	-146	RANGE ROVER	Four Wheeler - Luxury
8	979	-	-	ROLLS ROYCE	Four Wheeler - Luxury

Four Wheeler Manu. Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	6	7	1	HONDA	Four Wheeler - manufacturer
2	11	16	5	MARUTI SUZUKI	Four Wheeler - manufacturer
3	45	33	-12	HYUNDAI	Four Wheeler - manufacturer
4	64	92	28	TOYOTA	Four Wheeler - manufacturer
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12	430	417	-13	RENAULT	Four Wheeler - manufacturer
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14	465	396	-69	VOLKSWAGEN	Four Wheeler - manufacturer
15	601	421	-180	FIAT	Four Wheeler - manufacturer
16	882	-	-	MAHINDRA AUTO	Four Wheeler - manufacturer

Tractor Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	936	407	-529	SONALIKA TRACTOR	Tractors

Two Wheeler Brand Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	179	268	89	BAJAJ PULSAR	Two Wheeler - brand
2	380	594	214	BAJAJ DISCOVER	Two Wheeler - brand
3	384	-	-	HERO BIKE PASSION	Two Wheeler - brand
4	427	459	32	TVS APACHE	Two Wheeler - brand
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Two Wheeler Manu. Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
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3	70	90	20	YAMAHA	Two Wheeler - manufacturer
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